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for Child and Youth
Mental Health

Bringing People and Knowledge Together to Strengthen Care.

Knowledge exchange planning

Presented by:

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September 23, 2013

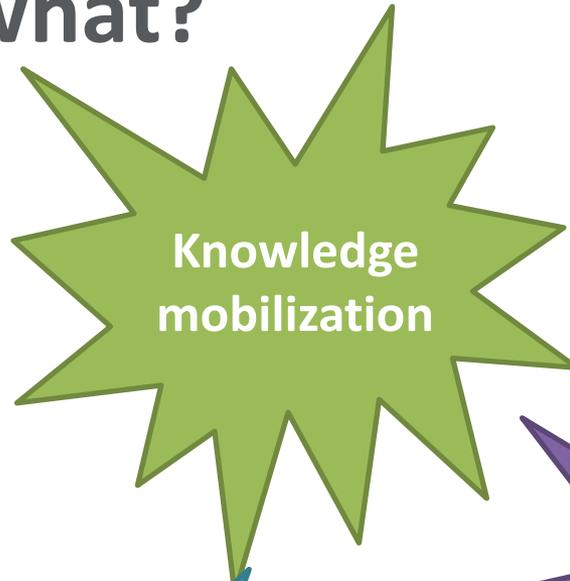
Smoking is bad for us. How do we know this?



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Knowledge... what?



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Why use a knowledge exchange plan?

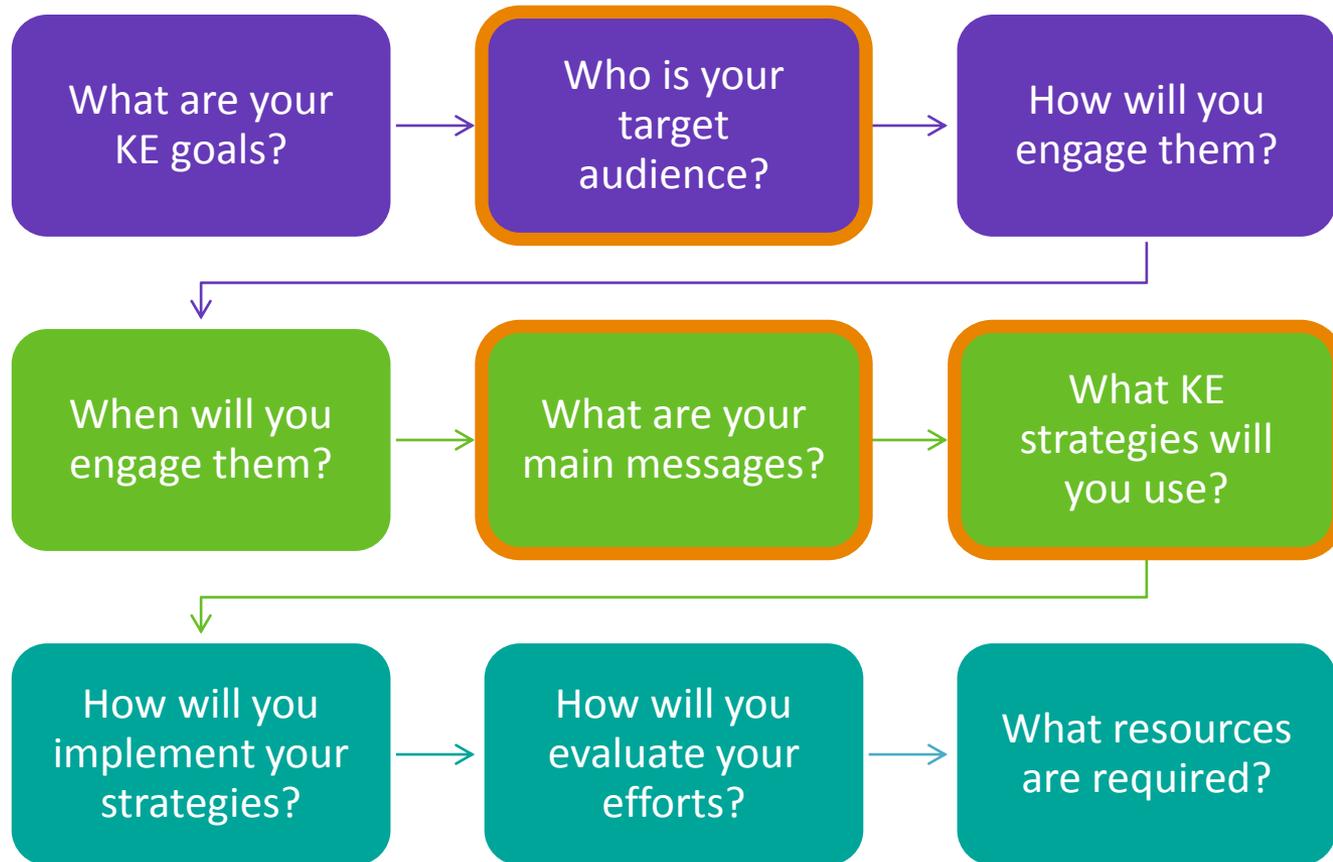
The creation of new knowledge on its own does not often lead to widespread implementation or impacts on health systems or outcomes.



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Key components of a knowledge exchange plan



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Who is your target audience?

- What potential audiences could you target?
- What considerations should you think about when determining your target audience?



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What are your main messages?

- What makes an effective main message?

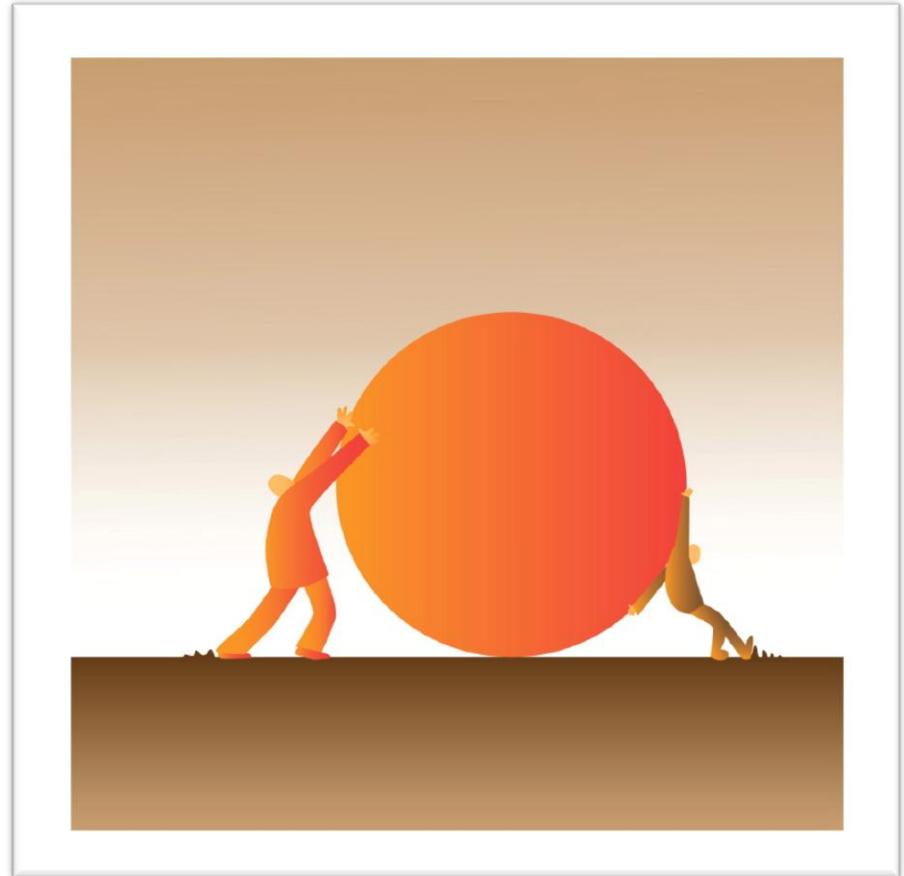


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What knowledge exchange strategies will you use?

- *General* strategies:
 - push
 - pull
 - exchange
 - integrated
- What are some *specific* knowledge exchange strategies that you can use?



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Activity



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Some helpful resources

- From Research to Practice: Knowledge Transfer Planning Guide, Institute for Work and Health (2006). http://www.iwh.on.ca/system/files/at-work/kte_planning_guide_2006b.pdf
- Guide to Knowledge Translation Planning at CIHR: Integrated and End-of-Grant Approaches, Canadian Institutes of Health Research (2012). <http://www.cihr-irsc.gc.ca/e/45321.html>
- Barwick, M. (2011). Knowledge Translation Plan Template. Hospital for Sick Children. <http://www.melaniebarwick.com/training.php>



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Some helpful resources

- Public Health Agency of Canada. (2012). Knowledge Translation (KT) Planning Primer. Ottawa, ON: Public Health Agency of Canada.
http://publications.gc.ca/collections/collection_2013/aspc-phac/HP35-37-2012-eng.pdf
- International Development Research Centre (2008). The Research Matters KT Toolkit. International Development Research Centre: Ottawa, ON.
Retrieved from:
<http://www.idrc.ca/EN/Resources/Publications/Pages/IDRCBookDetails.aspx?PublicationID=851>
- National Collaborating Centre for Methods and Tools:
<http://www.nccmt.ca/search/registry-eng.html> (Over 100 KTE tools searchable through the Registry of Methods and Tools)



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- Lavis, J. N., D. Robertson, et al. (2003). How can research organizations more effectively transfer research knowledge to decision makers?" *Milbank Quarterly* 81(2): 221-48, 171-2.
- Lavis, J., Lomas, J., Hamid, M. and Sewankambo, N. "Assessing Country-level Efforts to Link Research to Action," *Bulletin of the World Health Organisation*, 84 (2006): 620–28.
- Lemire, N., Souffez, K., & Laurendeau, M.C. (2013). *Facilitating a Knowledge Translation Process: Knowledge Review and Facilitation Tool*. Quebec, QC: Institut national de santé publique du Quebec.



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