



**YMCA**  
Youth Cannabis  
Awareness  
Program

Programme de  
sensibilisation des  
jeunes au cannabis  
du **YMCA**

# Youth Impact Survey Info Sheet

The YMCA of Greater Toronto's Youth Cannabis Awareness Program (YCAP) is running a Digital Media Contest and we need the help of youth **ages 16-24** to help determine a winner. The contest challenged youth from across Canada to create a poster and/or video discussing how cannabis use affects youth brain development.

Currently, the contest has selected its top 3 poster and top 3 video submissions, and is now looking for youth to fill out a short 5-minute survey evaluating one poster and/or one video. The results of the survey will determine the contest's winner, and all youth who **complete a survey** will receive an **Amazon gift card** for participating.

Interested youth can participate in the following ways:

1. Complete a single poster evaluation, and receive a \$5 Amazon gift card.
2. Complete a single video evaluation, and receive a \$5 Amazon gift card.
3. Complete both a poster and video evaluation, and receive a \$10 Amazon gift card.

Each youth can only complete a maximum of **ONE POSTER EVALUATION** and **ONE VIDEO EVALUATION**, meaning that at most a youth can receive a \$10 Amazon gift card. **Incomplete evaluations or any additional evaluations completed by the same person will be disregarded, and the person who completed them WILL NOT receive a gift card.**

Anyone interested in participating can do so by using the links below:

## Poster Evaluation

<https://www.surveymonkey.com/r/YCAP-Y4Y-YouthImpactSurvey-Poster>

## Video Evaluation

<https://www.surveymonkey.com/r/YCAP-Y4Y-YouthImpactSurvey-Video>

**Note:** Gift cards will be paid out the Friday following the completion of your survey (for example if you complete the survey on November 13<sup>th</sup>, 2021 you will not receive the gift card until November 19<sup>th</sup>, 2021)

If you have any questions about the contest or the Impact Surveys please email [YCAP@ymcagta.org](mailto:YCAP@ymcagta.org).